



# WELCOME

TO THE LIFE IS CALLING CAMPAIGN, POWERED BY YOUNIQUE!

This cultural moment is an opportunity to turn the page and begin a new chapter. In these moments, people ask the big questions in life: Why am I here? Where I am going? What will be my legacy?

The good news is that we believe we can answer these questions in Christ, and we can help your people name it in such a way that they experience the thrill of clarity! When people know their special assignment from God they live confidently, joyfully and excited for the future. Life is Calling is designed to help people get clear and dream big with God.

Younique, the engine and philosophy behind this campaign, is so much more than a program, seminar, or life group. Younique is training for life. The resources provided will help your people find themselves in God's story, expanding their vision for life in community and the kingdom. And it will help your people experience and interpret their own story, appreciating their unique calling and

motivating them to design their next chapter. You will see new energy as people are equipped to live out their calling where they work, live, and play.

The Life is Calling Campaign is designed to give your church a powerful taste of gospel centered life design. As you get started with the campaign, begin with the Campaign Guide and FAQ.

We look forward to hearing from you! Share your stories with us, tag us on social media, and remember that It's Your Call!

Welcome to the journey.

Kelly Kannwischer  
CEO of Younique

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P.S. For more about Younique and the different ways we can equip you to energize your church, visit [lifeyounique.com](http://lifeyounique.com).